

SEMP PLUS!

Strategic One-on-One Export Marketing Program PLUS!

Review, renew, reenergize and take stock of your company's export initiatives!

The Mining Supply and Services Export Assistance Program is proud to provide its Strategic 'One-on-One' Export Marketing Program (SEMP) graduates with the opportunity to participate in a one-day tune-up session.

The tune-up session will be conducted by your SEMP international advisor and include the senior management members of your choice.

The purpose of this session is to leverage your company's success since completion of the program and into the future.

While you can take this opportunity to review, renew and reenergize your strategic and marketing export development plans, companies are also welcome to;

- + Discuss the launch of a new service or product
- + Explore new export markets of interest
- + Revisit your sales and marketing effectiveness
- + Initiate a new advertising and/or marketing campaign

The SEMP PLUS! has limited enrollment. Apply now!

Please complete the application form and return it to Scott Rennie, Project Manager at scott.rennie@sudbury.ca if you are interested in this great opportunity or you can contact me directly if you have any questions at 705-674-4455X 4403

Once your application has been received a conference call or face-to-face meeting will be set up to discuss the purpose of your one-day tune-up session and solidify an agenda for the day.