

Are you selling across Canada, around the world or online? Would you like to grow these sales?

The Northern Ontario Exports Program is here to help. We've been helping small and medium-sized enterprises grow their business since 2011. Go beyond Ontario's borders and take your business to places you never thought possible. We support:

Business development and marketing activities outside of Ontario	Customized business coaching to strengthen your company
<ul style="list-style-type: none"> • Generate leads • Strengthen your brand proposition • Improve your online presence • Promote your products • Target new customers • Research new markets • Certify your product and protect IP • Travel for business development • Attend key trade shows and conferences 	<ul style="list-style-type: none"> • Train your sales team • Appreciate foreign business cultures • Plan market entry and expansion • Strategize your marketing spend • Operate more efficiently • Tackle productivity constraints • Reduce customs, distribution and inventory costs • Avoid costly tax and legal mistakes
<p>We can cover 50% of these costs to a maximum reimbursement of \$10,000</p>	<p>We can cover 70% of these costs To a maximum reimbursement of \$21,000</p>

Whether you are planning to sell outside of Ontario for the first time or entering your fifth foreign market, the Northern Ontario Exports Program is here to support new activities you can start and finish before **February 29, 2024**.

► We can support companies that meet these criteria



Companies with under 500 employees



Incorporated and registered for 2 years



Based in Northern Ontario



Generating more than \$100,000 in annual revenue



With a product or service ready to sell



With sales potential outside of Ontario.

We're here to help.
Contact us today to learn more.

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linkedin.com/company/northern-ontario-exports-program

Testimonials from companies:

“The Northern Ontario Exports program supported NORCAT in international certifications for our FiAR fire extinguisher training simulator, allowing us to distribute the product into new markets while meeting international regulations for electronic equipment. As a result, we established a USA distributor for FiAR and have been able to sell the product into new markets with great success. In fact, we now sell more FiAR units into markets outside of Canada and the Northern Ontario Exports programs helped us achieve this success.”

Jason Bubba, Chief Operating Officer,
NORCAT, Sudbury, ON

“Working with an expert introduced to us by the program and North Bay Economic Development, we tackled rising procurement and logistics costs, improved our supply chain processes, and increased our organizational awareness and resiliency. As a result, Miller Technology is better positioned for significant global growth.”

Melissa Nash, Manager, Administration,
Miller Technology Incorporated, North Bay, ON

“The Northern Ontario Exports Program provides a network and seed money to connect companies in Northern Ontario with resources they wouldn’t otherwise meet. With this support, the Soo Foundry & Machine has entered new markets.”

Robert Cohen, President,
Soo Foundry & Machine, Sault Ste. Marie, ON

“When we started with the Northern Ontario Exports Program, we had limited sales outside of Northwestern Ontario. Now, 40% of Digital Engineering’s revenue is generated from diverse markets outside of Ontario. We’re selling directly to global decision-makers who are implementing our solutions enterprise-wide.”

Les Perrault, President,
Digital Engineering, Inc., Thunder Bay, ON

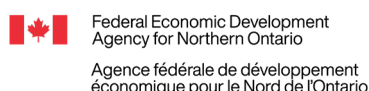
“The Northern Ontario Exports Program understands what it takes to grow a business.”

Jamieson Pouw, Business Optimization Lead,
The Bucket Shop, Timmins, ON

“For a growing company, launching a marketing campaign in the US is a significant investment. By alleviating some of our expenses, the program has given us a real opportunity to land our first few US sales and grow beyond Canada. The program was also proactive in connecting us to even more support. We have made connections with the Trade Commissioners Service and the Toronto Board of Trade as a direct result.”

Kim Latimer, Communications Director,
AirSuite Inc. Thunder Bay, ON

Improve your results in every market



investnorthernontario.com